



M.Des by Practice

An online program for **working professionals**,
Off-office hours classroom.

M.Des by Practice

Practice-based learning is an original investigation undertaken in order to gain new knowledge partly by means of practice and the outcomes of the practice.

M.Des by Practice at the Department of Design at IITH has been envisioned **to fill the gap of growing necessity of design representation** as a key strategic pillar for many forward looking organisations. The course provides valuable hands-on and customized modules to combine design thinking and rapid experimentation to minimize risk of design experimentation and maximize outcomes. The students will learn how to test one's assumptions, validate solutions, and build value in this unique project based **participatory process** during this two year course.

Designed with **focus on working professionals and entrepreneurs**, this two year program will be **practice led**. Course structure provides flexibility to the students to choose subjects/projects from different design domains as per their interest and area of specialisation. It also provides **an opportunity to bring one's own industry project to classroom**.

Selection Criteria

Design Aptitude Test (DAT) followed by Interview and Portfolio review.

Eligibility Criteria

Educational

- *Bachelor's degree in Engineering /Architecture / Design / Interior Design or equivalent (4 years' duration after 10+2)*
- *Professional Diploma in Design (NID/CEPT or equivalent of 4 years' duration after 10+2)*
- *BFA (4 year professional programme after 10+2)*
- *Master's degree in Arts / Science / Computer Applications or equivalent (2 year programme after 10+2+3)*

Experience:

Working professionals with minimum two years of experience from a registered organization/startup. An NOC should be obtained by the candidate from the industry in which he/she is currently working.

About IITH

IIT Hyderabad is one among the 2nd generation of IITs started by the Govt. of India. In a short span of less than 14 years, the institute has been ranked 8th among research and teaching institutions in Engineering in the India Rankings 2020 released by Ministry of HRD, Govt. of India. The very foundation of IIT Hyderabad is based on research and innovation. IITH has been leading pioneering change in pedagogy with fractal academic programs that encourages interdisciplinary learning spanning cutting edge technology, fundamental science, liberal arts and creative arts like photography, dramaturgy and painting.

Department of Design

The Department of Design offers a vibrant environment for learning, practice, research and exploring several facets of design. The department envisions to creatively engage in the space between technologies and people. This involves facilitating innovation in the key emergent areas such as Participatory & Collaborative Design, Communication & Interaction Design, Professional Ethics & Sustainability, Product Systems & Services, Design & Education, Wellness, Crowd Sourced Design etc.

The Department of Design is committed to the growth of design education. To fulfill this vision, along with the regular M.Des, B.Des and PhD programs, department has come up with online programs for working professionals such as 6 month PG certificate program and 2 years M.Des by Practice program.

In the near future Design Department envisions to offer more professional courses such as M.Des in Design Studies and M.Des by Research.

Contact us

Email : mdes.admissions@des.iith.ac.in
Phone : (040) 2301 7221