



భారతీయ సాంకేతిక విజ్ఞాన సంస్థ హైదరాబాద్  
भारतीय प्रौद्योगिकी संस्थान हैदराबाद  
Indian Institute of Technology Hyderabad

## PhD Admissions - July 2025

### Areas of Interest - Design

1. Architectural Design & Sustainability
2. Artificial Intelligence & Art
3. Augmented Reality
4. Computer-Aided Design
5. Design Education
6. Design Theory and Methodologies
7. Digital Heritage
8. Drone & Mobility
9. Game Design
10. Human-Computer Interaction
11. IoT Design
12. Photography
13. Art and Design
14. AI and Art
15. System Design & New Media Design
16. Typography & Type Design
17. Scripts
18. Virtual Reality and Haptics
19. Visual & Animation Design
20. Design education for schools and colleges
21. Teaching learning methods through AR, VR and MR for school education
22. Educational Game design
23. Urban aerial mobility design
24. Design and development of autonomous urban vehicles
25. Tangible and Intangible Heritage
26. Chat GPT and Design
27. AI and Design
28. Understanding the role of affect and cognition in Design processes
29. Film and Animation
30. Communication Design
31. Digital Narratives
32. User Experience Design
33. Design Thinking
34. Systems Design
35. UX Design Strategy
36. Emerging Technologies (AI IoT AR/VR)
37. Usability Engineering
38. Designing for accessibility and inclusivity
39. Cultural and contextual influences on user behavior
40. Usability and user experience of advanced interfaces with different modalities of interaction
41. Digital Heritage and Preservation of traditional craft
42. Documenting and Designing Folklore and Culture for Future Generations.