

INDIAN INSTITUTE OF TECHNOLOGY HYDERABAD
Ph.D. Admission in the Department of Entrepreneurship and Management

Indian Institute of Technology Hyderabad (IITH) invites applications for admission to the PhD program in the Department of Entrepreneurship and Management.

Areas of Specialisation

For the January 2025 admission, we invite applications in the following areas:

- Indigenous Entrepreneurship in Emerging Markets, Deep-Tech Startup Growth and Scaling, AI and Entrepreneurship, Rural Entrepreneurship, Digital Entrepreneurship, Design Thinking in a Startup (MHRD/ UGC-JRF)
- Competitiveness of Startup, Strategic alliances by startups, Strategic Alliances by Social Ventures, International Strategy, Technological Innovation and its Management, Knowledge Management, Organizational Misconduct (MHRD/UGC-JRF)
- Entrepreneurship Teams, Dynamics in startup teams (UGC-JRF)
- Logistics and Supply Chain Management, Operations Management and Applied Operations Research, Supply Chain Strategy (MHRD/ UGC-JRF/ External (Part-time)/Industry Sponsored)
- Consumer Behaviour, Entrepreneurial Marketing, Customer Experience, Digital Marketing, Metaverse, AI & Avatar Marketing, Rural Marketing, and New Venture Marketing (MHRD/ UGC-JRF/ External (Part-time)/Industry Sponsored)
- Strategic Finance, Behavioural Finance, Corporate Governance (MHRD/ UGC-JRF/ External (Part-time)/Industry Sponsored)

Categories for Admission

1. MHRD fellowship from IIT Hyderabad
2. UGC-JRF or Comparable Fellowships from outside IIT Hyderabad
3. External (Part-time) or Sponsored by the organisation where the candidate works.

Eligibility Criteria for PhD Admission

1. MHRD Fellowship

- Qualified UGC NET or Valid GATE Score. Candidates must provide documentary evidence of qualifying UGC NET or GATE at the time of application.
- 60% marks or equivalent CGPA in the Undergraduate and Master's degree.

- Shortlisted candidates must pass a written test and/or interview conducted by the Department of Entrepreneurship and Management, IITH.
- Failure to provide final proof of the qualifying Master's degree (MA, MSc, MBA, M.Tech etc.) at the time of registration at IIT Hyderabad will lead to the cancellation of the applicant's admission.

2. UGC-JRF or Comparable Fellowship

- 60% marks or equivalent CGPA in the Undergraduate and Master's degree.
- Shortlisted candidates must pass a written test and/or interview conducted by the Department of Entrepreneurship and Management.
- Candidates must also provide documentary evidence of qualifying for UGC-JRF or comparable fellowship.
- Failure to provide final proof of the qualifying degree (MA, MSc, MBA, M.Tech etc.) at the time of registration at IIT Hyderabad will lead to the cancellation of the applicant's admission.

3. External (Part-time)/Industry Sponsored

- The candidates should be currently working in an organisation.
- The applicants must submit a No Objection Certificate from their employer at the time of the interview.
- 60% marks or equivalent CGPA in the Undergraduate and Master's degree.
- *Shortlisted candidates must pass a written test and/or interview conducted by the Department of Entrepreneurship and Management, IITH.*
- Failure to provide final proof of the qualifying Master's degree (MA, MSc, MBA, M. Tech, etc.) at the time of registration at IIT Hyderabad, will lead to the cancellation of the applicant's admission.

Procedure for Submitting the Application

Please fill and submit the **online application form** available on the Institute website: <https://www.iith.ac.in/>.

Applicants are urged to select the appropriate category {1. MHRD Fellowship 2. UGC-JRF or Comparable Fellowship 3. External (Part-time)/Industry Sponsored} as their first choice based on their eligibility in the application form. Kindly choose UGC-JRF or Comparable Fellowship only if you possess a valid UGC-JRF or Comparable Fellowship at the time of filling in the application.

Please ensure that the application form is complete in all respects. Upload all relevant documents, including UGC-JRF or Comparable Fellowship certificates, when prompted for in the online application.

Selection

Mere fulfilment of the minimum educational qualifications does not necessarily entitle applicants to be called for a written test/interview. The Institute reserves the right to call only the requisite number of Ph.D candidates based on qualification and suitability.

Reservations

The reservation of seats in admissions under SC, ST, OBC, EWS categories and for persons with disability (PWD) will be as per Government of India rules.

Other Relevant Information

The written tests/interviews will tentatively be conducted in November 2024. Shortlisted candidates will be informed about the exact schedule of the test/interview via email. *Shortlisted candidates need to submit a research proposal on their intended topic of research topic within a few days of receiving the information about being shortlisted.*

Shortlisted candidates will be required to arrange two letters of recommendation to be sent directly to phd.admissions@em.iith.ac.in

Contact: For all queries regarding the application process, please email to phd.admissions@em.iith.ac.in